



BIE-Cosmos Prize, Expo 2020 Dubai for *Connecting Minds, Creating the Future*

Call-for-projects

Prize description

The Prize will support citizens' projects that are not-for-profit, innovative, and related to the Expo theme of "Connecting Minds, Creating the Future" and its subthemes: Opportunity, Mobility and Sustainability.

The Prize will be awarded at Expo 2020 Dubai (October 1st, 2021– March 31st, 2022) in Dubai, UAE within a framework of collaboration between the Bureau International des Expositions (BIE), the Expo '90 Foundation of Osaka, Japan, and Expo 2020 Bureau.

Prize content

- The winner will receive a monetary sum of 20,000 € (twenty thousand Euros) for the development of the selected project.
- Nominees will have the chance to promote their projects at Expo 2020 Dubai, UAE.

Eligibility

- Project is not-for-profit.
- Project is directly related to the Expo theme of "Connecting Minds, Creating the Future" and one or more of its sub-themes: Opportunity, Mobility and Sustainability.
- Project respects the principle of "Harmonious Co-existence between Nature and Humankind".
- Applicant is ready, if nominated, to submit necessary materials (images, descriptions, etc.) to represent the chosen project at the Expo in order to complete the nomination process (specifications made at the time of nomination).
- Applicant is ready, if selected as winner of the Prize, to commit to submitting follow-up reports to the BIE Secretariat on the use of the Prize money and the progress of the project.



Application Form

General Information

1. The application deadline is **31 August 2021**.
2. Please send by email to: biecosmosprize@bie-paris.org

Please use postal mail only if you do not have access to email:

Bureau International des Expositions
BIE Secretariat
"BIE-Cosmos Prize Application"
34, Avenue d'Iéna
75016 – Paris, France

3. We will confirm receipt of your submission.
4. Announcement of nominees is scheduled to be made in September 2021.
5. If you are nominated, you will be asked to submit further materials (images, descriptions, etc.) to represent your project at Expo 2020 Dubai, UAE in order to complete your nomination (specifications will be made at the time of the nomination).
6. Applications may be submitted in English or French (the official languages of the BIE).
7. Please follow the instructions carefully and respect the limitations on the word counts.

The evaluation of your application will be based primarily on your project descriptions – please take time to make sure that the information provided is as complete, accurate, and concise as possible.

It is imperative for the efficiency of our evaluation procedure that you follow the limitations on the length of your descriptions.

Section 1 – Applicant Information

Mr., Mrs., Ms. (or other):	
Last name:	
First name:	
Profession/title:	
Name of employer/ organisation:	
Postal Address:	
Website/ Social Media: (if applicable)	
Email:	
Telephone:	
Mobile:	
Place of activity: (city, country)	
Please indicate how you heard about this Prize:	

Section 2 – Executive Summary

- Please provide an executive summary that outlines the main points of the project description:
 - project objectives and scope
 - project socio-economic context & baseline conditions
 - relevance and usefulness of the project vis-à-vis social needs

Please limit your summary to a page (or 500 words).

- **Once at the bottom of the page, please continue on the following page.**

Section 3 – Project Framework Information

Please provide information on:

- the organisation or entity you represent (if applicable)
- the framework in which your project takes part

Please limit your description to half a page to one page (or 250 to 500 words).

➤ [Once at the bottom of the page, please continue on the following page.](#)

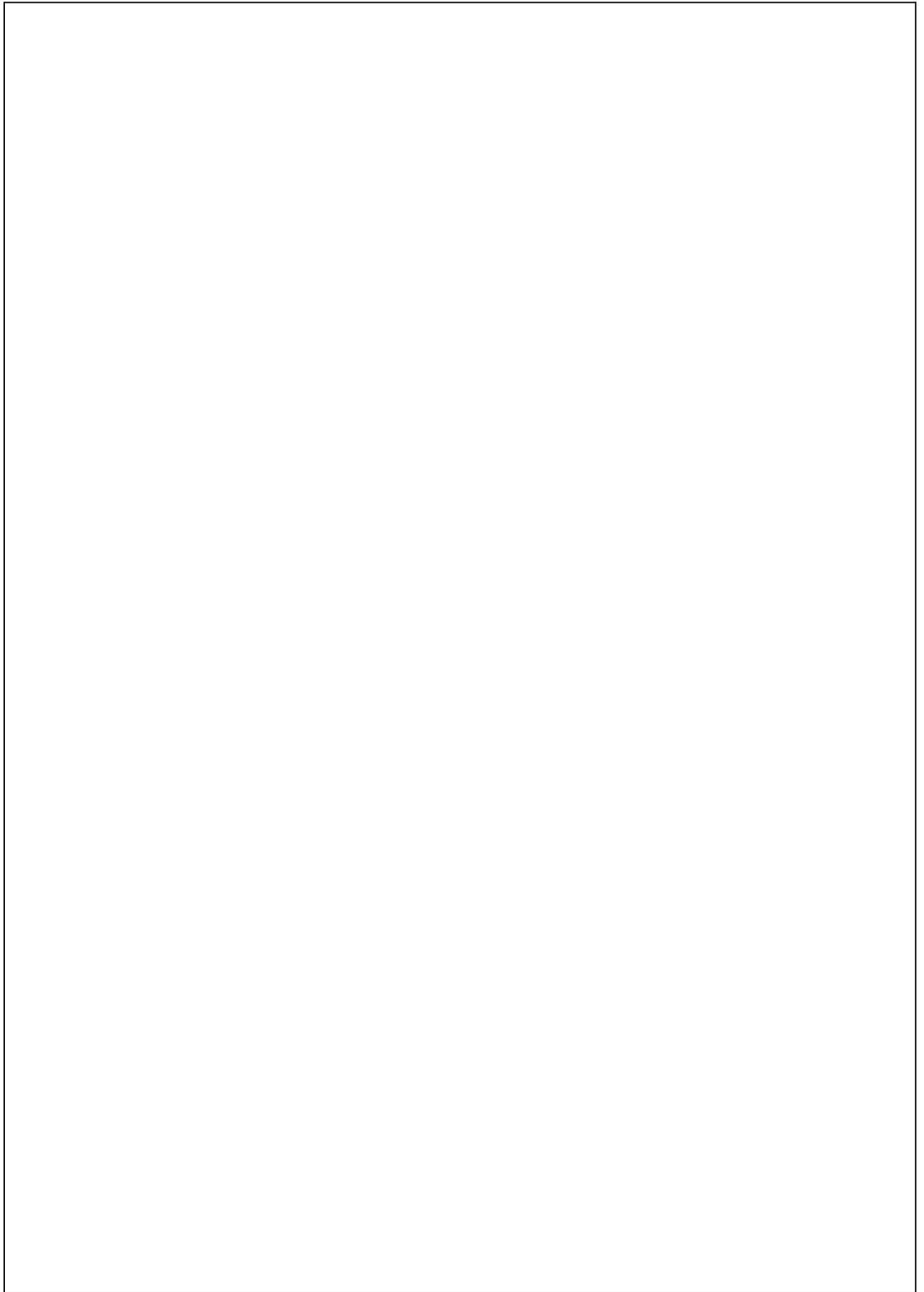
Section 4 – Project Description

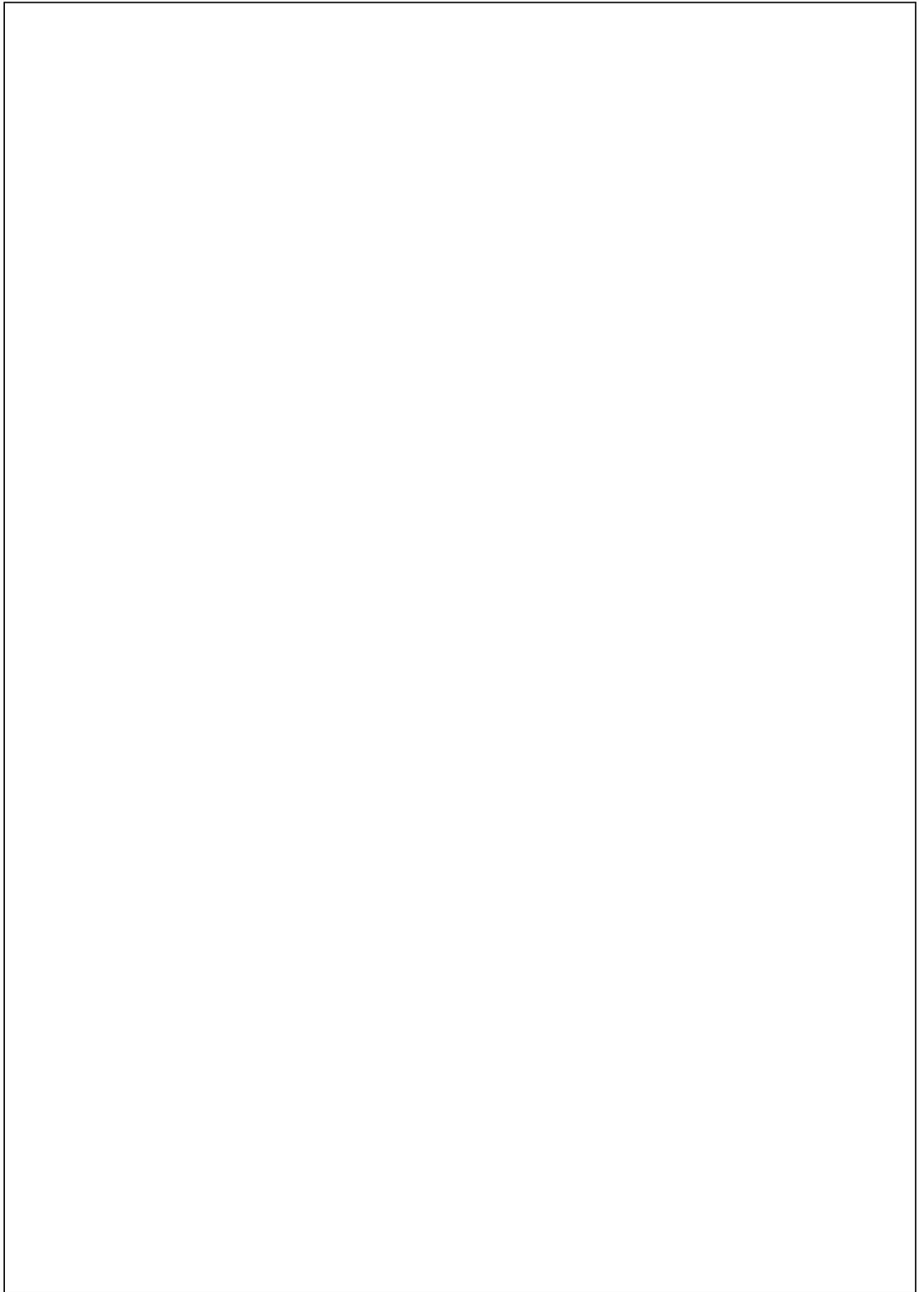
Please provide a description of your project, including:

- breakdown of the main phases of the project including implementation schedule and framework
- relevance and usefulness of the project vis-à-vis social needs
- description of project implementation (when did it start, how many households have been involved so far, for how long, in which areas etc.)
- initial impact assessment
- predicted short/medium/long-term impact of the project
- key performance criteria for evaluation
- any partnerships involved in the project (financial, social, political, etc.). - specify separately partnerships already involved and those planned to be involved in the future and how they are involved
- estimated budget of the overall project, highlighting how the prize would benefit the project implementation and results

Please limit your description to 3 pages (or 1500 words).

- [Once at the bottom of the page, please continue on the following page.](#)





Section 5 – References

Please provide the contact information of at least one person whom we may contact in case we need to verify your project.

CONTACT PERSON	
Mr., Mrs., Ms. (or other):	
Last name:	
First name:	
Profession/title:	
Name of employer/ organisation:	
Address:	
Email:	
Telephone:	
Mobile:	

Section 6 – Sample Materials

The nominees' projects will be displayed at Expo 2020 Dubai where an international Jury will select the final winner that will be announced on the BIE Day Ceremony to be held on 30th March 2022.

If selected, nominees must submit in electronic format the project's display material (proposed layout, images and text in either English or French), in order to create a poster that will be produced by Expo 2020 Dubai based on the provided materials.

The poster will form an important part of the overall evaluation by the International Jury; hence it is recommended that nominees provide a selection of different images at the highest resolution as possible.

The aim of the display is to showcase the relevance of your project towards the theme of Expo 2020 Dubai, "Connecting Minds, Creating the Future" and one or more of the sub-themes: Opportunity, Mobility and Sustainability, and its observance of the Expo '90 Foundation's principle of "Harmonious Coexistence between Nature and Humankind".

As part of the application form, you are kindly requested **to submit a sample of the images that most represent your project. (max. of 5 images)**



The BIE-Cosmos Prize

The BIE-Cosmos Prize refers to a prize, born of a collaborative initiative between the Bureau International des Expositions (BIE) and the Expo '90 Foundation of Japan, to encourage the participation of citizens in Expos.

The Prize recognises not-for-profit projects from citizens and groups working in fields related to the Expo theme and aims to give, within Expos, visibility to selected projects and ultimately gives financial support to one project, whose development is considered part of the Expo's legacy.

The Prize consists of a monetary award of 20,000 euros, funded exclusively by the Expo '90 Foundation.

The objectives of the BIE-Cosmos Prize are to:

1. continue to foster the innovative value of Expos for social progress by encouraging the active participation of citizens,
2. recognise and promote the work of citizens working for the benefit of society in ways related to the Expo theme,
3. enable the development of these projects as grassroots Expo legacies, and
4. promote the principle of the Harmonious Coexistence between Nature and Humankind.

At Expo 2020 Dubai, the Prize will award a not-for-profit project by a citizen or a group that contributes to the theme of the Expo, "Connecting Minds, Creating the Future" and one or more of its sub-themes, while inheriting Expo '90 Foundation's core value of the "Harmonious Coexistence between Nature and Humankind".

The three subthemes of Expo 2020 Dubai refer to:

- (1) Opportunity: unlocking the potential of better education, employment and governance

- (2) Mobility: smarter and more productive movement of people, goods and ideas
- (3) Sustainability: living in balance with our planet, mitigating climate change and creating lasting benefits.

Candidate projects should integrate the principle of “Harmonious Co-existence between Nature and Humankind”, showing respect for nature and a sustainable implementation in harmony with nature.

The development of the selected project will be part of the grassroots legacy of the Expo and will add another dimension to the participation of citizens at Expo 2020 Dubai.

The **Bureau International des Expositions (BIE)** is the intergovernmental organisation created in 1928 to lead, promote and foster international exhibitions (Expos). Gathering nations from around the world, Expos are global events that explore a chosen theme through engaging and immersive discoveries, demonstrating progress achieved and prospects for the future. The BIE, which has 169 Member States, oversees four types of Expos: World Expos, Specialised Expos, Horticultural Expos, and the International Exhibition of Triennale Milano.

The **Expo '90 Foundation** (the Commemorative Foundation for the International Garden and Greenery Exposition, Osaka, Japan, 1990) was established for the continual commemoration of Flower Expo '90. Its responsibilities are to manage the Expo '90 commemorative funds and to promote activities that successfully develop the main theme of the Exposition - "the Harmonious Coexistence of Nature and Humankind". Through its activities, the Foundation aims to contribute to cultivating a healthy and enriched society.